Sponsorship/Exhibitor Packet

What is Fall into Place?

In its 11th year, Fall into Place will bring together youth development workers, childcare providers, educators, decision makers and others interested in ensuring positive youth development opportunities and outcomes through out-of-school time programs. This conference is designed to inspire, and connect those working with children, youth and families. Attendees will leave with innovative strategies that will lead to quality out-of-school time programs.

In October 2021, Fall into Place will be a virtual fun and educational experience. Taking place on a digital stage online, the agenda will feature workshops that include curriculum design, staff development, activity selection, and program implementation. Key focus areas for 2021 are Social Emotional Learning (SEL); Family Engagement, STEM; Program Design, Administration, and Staff Development; and Youth Voice and Culturally Responsive Practices.

Features to enhance interaction for participants include:
- Three LIVE sessions per day, including also LIVE discussion sessions for peer to peer conversations on critical issues
- Virtual exhibit hall with up to 20 exhibitors
- Forum Boards for asynchronous discussion and chats 5 weeks before the event
- Survey/Voting features
Who Attends?

Fall into Place is for approximately 600 youth development workers, childcare providers, educators, and decision makers across the state of New Mexico. For more information, please visit our website here.

Sponsorship & Exhibitor Opportunities

There is a nominal fee to attend this year’s NMOST annual Fall into Place Conference. Sponsorships help with the overall cost of the conference and offer visibility and recognition for your company and organization. In order to keep this an affordable conference, ensuring that every OST professional can attend, we rely on sponsors to support the participation of nearly 600 participants.

We are excited to offer multiple Sponsorship opportunities during our 11th annual conference. Secure your spot today! Complete the Sponsorship Agreement at this LINK. You will be able to upload all your information in September and be a visible sponsor for 2-5 weeks during the soft launch. We encourage you to complete your sponsorship agreement as quickly as possible. Early registration as a sponsor will ensure maximum visibility before and after the conference. Sponsorship, exhibit or ad space is not confirmed until the signed agreement and fees are received by NMOST. All opportunities are allocated on a strictly ‘first-come, first-served’ basis.

For additional questions, please email us at ksuzuki@nmost.org.

Sponsor Benefits

Premier Sponsor - $5,000 (limited to 3 on a first come first served basis)

As a Premier Sponsor you will receive the following benefits:

- Display of your logo on event landing page
- Your organization/business will be acknowledged as a Premier Sponsor during keynotes
- 1-2 minute video opportunity prior to one (1) Keynote session of your choice on a first come first served basis.
- Your organization/business logo will be included in a logo slide shown during live presentation
- Your organization/business logo will be included on email notifications prior to the conference
- Your logo will be included in related social media campaigns.
Keynote Sponsorship $500 (limited to 3 on a first come first served basis)

This is an opportunity to sponsor your favorite keynote with your logo, link to your website, and/or description of your organization/business ONLY on the landing page of the LIVE Keynote that you choose. Our Keynote will provide maximum exposure to all conference participants.

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Your logo, picture(s)
and/or information will
ONLY be displayed in
the designated areas.
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Fall into Place Keynotes:

**Tuesday Keynote (Oct 19, 9:00-10:30am)**
TBD

**Wednesday Keynote (Oct 20, 9:00-10:30am)**
Josh Shipp: Every Kid Is One Caring Adult Away from Being a Success Story

**Thursday Keynote: (Oct 21, 9:00-10:30am)**
TBD

Single Workshop Sponsorship - $250 (limited to 12 on a first come first served basis)

**As a session sponsor you receive the following benefits:**

- Opportunity for your organization/business to display logo on the landing page of the LIVE Workshop that you choose (Hyperlink to site embedded in logo(s))
- Opportunity to show a promotional video on the landing page of the LIVE Workshop that you choose.
- Opportunity to share picture and or photograph on the landing page of the LIVE Workshop that you choose.
Fall into Place Workshops:

DAY 1 (Oct 19, 9:00-10:30am):
TBD

DAY 2 (Oct 20, 9:00-10:30am)
Social and Emotional Learning Focus

DAY 3 (Oct 21, 9:00-10:30am)
TBD

Exhibitor Benefits

Virtual Exhibit Hall - $175 (limited to 20)

As a virtual exhibitor you will receive the following benefits:

- Opportunity to display your logo on your own customized page.
- Opportunity to display a video on your own customized page.
- Opportunity to share your story and link to your website on your own customized page.
Sponsorship, exhibit or ad space is not confirmed until the signed agreement attached in this document and fees are received by NMOST. All opportunities are allocated on a strictly ‘first-come, first-served’ basis. Thank you!