



THURSDAY, OCTOBER 26 - FRIDAY, OCTOBER 27







#### What is Fall into Place?

In its 13th year, Fall into Place will bring together youth development workers, childcare providers, educators, decision makers, and others interested in ensuring positive youth development opportunities and outcomes through out-of-school time programs. This conference is designed to inspire and connect those working with children, youth, and families. Attendees will leave with innovative strategies that will lead to quality out-of-school time programs.

In October 2023, Fall into Place will be a fun and educational virtual experience. Taking place on a digital stage online, the agenda will feature workshops that include curriculum design, staff development, activity selection, and program implementation. Key focus areas for 2023 are Social Emotional Learning (SEL); Entrepreneurship; Family Engagement; STEM; Program Design, Administration, and Staff Development; and Youth Voice and Culturally Responsive Practices.

#### Features to enhance interaction for participants include:

- Multiple LIVE sessions per day
- Virtual exhibit hall with up to 20 exhibitors
- Forum Boards for asynchronous discussion several weeks before the event
- Survey/Voting features









#### Who Attends?

Fall into Place is for youth development workers, childcare providers, educators, and decision makers across the state of New Mexico. Last year, the conference had **250** registrants! For more information, please visit our website <u>here</u>.

## **Sponsorship & Exhibitor Opportunities**

There is a nominal fee to attend this year's NMOST annual Fall into Place Conference. Sponsorships help with the overall cost of the conference and offer visibility and recognition for your company and organization. In order to keep this an affordable conference, ensuring that every OST professional can attend, we rely on sponsors to support the participation of hundreds of participants.

We are excited to offer multiple Sponsorship opportunities during our 13th annual conference. Secure your spot today! **Complete the Sponsorship Agreement at this LINK**. You will be able to upload all your information in September and be a visible sponsor for 2-5 weeks during the soft launch. We encourage you to complete your sponsorship agreement as quickly as possible. Early registration as a sponsor will ensure maximum visibility before and after the conference. Sponsorship, exhibit, or ad space is not confirmed until the signed agreement and fees are received by NMOST. All opportunities are allocated on a strictly 'first-come, first-served' basis.

For additional questions, please email us at msagbakken@nmost.org.

## **Sponsor Benefits**

# Premier Sponsor - \$5,000

### As a Premier Sponsor you will receive the following benefits:

- Display of your logo on event landing page
- Your organization/business will be acknowledged as a Premier Sponsor during Keynote welcome.
- 1-2 minute video opportunity prior to one (1) Keynote session of your choice on a first come, first served basis.
- Your organization/business logo will be included in a logo slide shown during live conference.
- Your organization/business logo will be included on email notifications prior to the conference.
- Your logo will be included in related social media campaigns.







## Keynote Sponsorship - \$1,000 (limited to 2 on a first come, first served basis)

This is an opportunity to sponsor your favorite keynote with your logo, link to your website, and/or description of your organization/business on the landing page of the LIVE Keynote that you choose. Our Keynote will provide maximum exposure to all conference participants.







## Fall into Place Keynotes:

Thursday Keynote (Oct 26, 9:00-10:30am)

Check **here** for an update on Thursday's Keynote.

## Friday Keynote (Oct 27, 9:00-10:30am)

Check here for an update on Friday's Keynote.

# Single Workshop Sponsorship - \$500 (limited to 12 on a first come, first served basis)

#### As a session sponsor you receive the following benefits:

- Opportunity for your organization/business to display logo on the landing page of the LIVE Workshop that you choose (Hyperlink to site embedded in logo(s)).
- Opportunity to share picture and/or photograph on the landing page of the LIVE Workshop that you choose.
- Your organization/business will be acknowledged as a Session Sponsor during the session welcome.









## Fall into Place Workshops:

#### DAY 1 (Oct 26):

Check **here** for updates on workshop titles and descriptions.

### **DAY 2 (Oct 27)**

Check **here** for updates on workshop titles and descriptions.



## **Exhibitor Benefits**

# Virtual Exhibit Hall - \$175 (limited to 20)

As a virtual exhibitor you will receive the following benefits:

- Opportunity to display your logo on your own customized page.
- Opportunity to display an additional photo on your own customized page.
- Opportunity to share your story and link to your website on your own customized page.







Sponsorship, exhibit, or ad space is not confirmed until the <u>signed agreement</u> attached in this document and fees are received by NMOST. All opportunities are allocated on a strictly 'first-come, first-served' basis. Thank you!

