



Summer Learning at New Mexico Public Libraries

Kelly McCabe

Brynn Cole

Today's Presentation



1. New Mexico State Library and Public Libraries in New Mexico

- *What is the New Mexico State Library?*
- *New Mexico Public Library Data*

2. Statewide Summer Reading Programs at Public Libraries

- *Statistics and Resources*

3. Case Study in Summer Learning: Rio Rancho Public Library

4. Ideas for Partnering with your local public library

Who is presenting today?



Kelly McCabe, MLIS, MAEd
Youth Services Coordinator, New Mexico State Library



Brynn Cole
Community Engagement Manager, Rio Rancho Public Libraries



NEW MEXICO
STATE LIBRARY
www.nmstatelibrary.org

What is the New Mexico State Library?

The New Mexico State Library, established in 1929, is committed to providing leadership that promotes effective library services and access to information to all citizens of New Mexico.

1

Fully functioning public library in Santa Fe:

Research and Reference

Circulating Collections
(Southwest, Library Science)

Newspapers/Periodicals

Public Computers

2

Statewide Remote and Rural Services

ElPortal - Online
Research/Tutoring/Training

Library for the Blind
and Print Disabled

Bookmobiles (3 Routes)

Books By Mail



 **EL PORTAL**
Your doorway to a world of information



NEW MEXICO
STATE LIBRARY
www.nmstatelibrary.org

What is the New Mexico State Library?

The New Mexico State Library, established in 1929, is committed to providing leadership that promotes effective library services and access to information to all citizens of New Mexico.

3

Services for Libraries and Library Staff

Consulting

Professional Development

Certification

Circulating Kits and Exhibits

Administer State and Federal Funding for Libraries

4

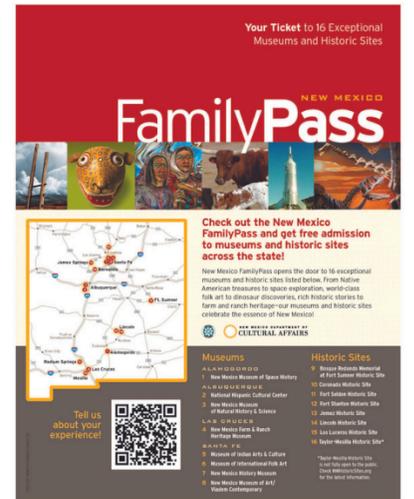
Statewide Initiatives for Youth and Families

Summer Reading Program

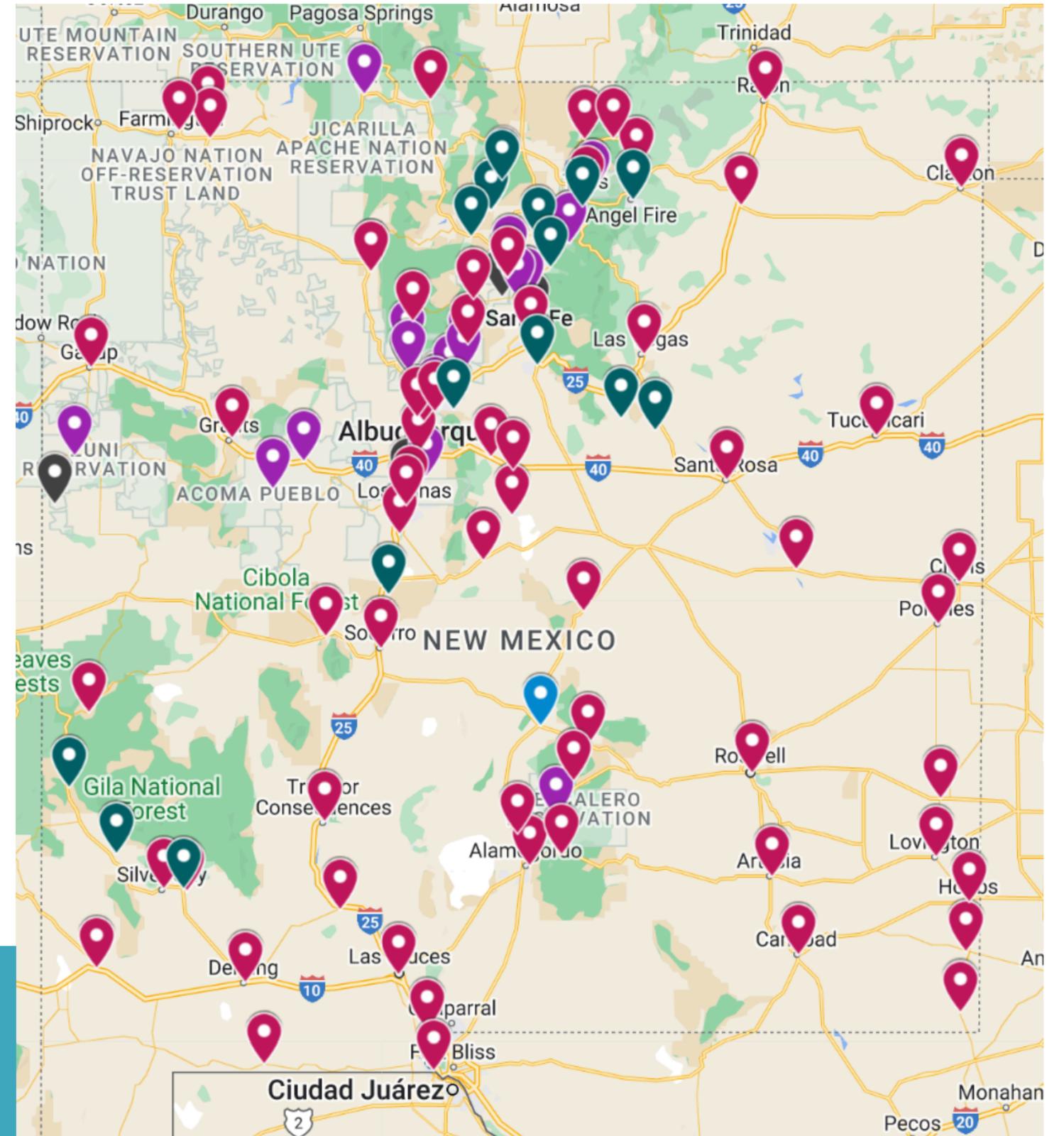
Early Literacy Calendar

FamilyPass

Brainfuse



Public libraries are an existing, ready-made network of trusted community contacts throughout the state.



Number of public libraries

103

with

129



physical locations statewide

Average number of computers per library



1,743 computer sessions a day, statewide



FREE educational programs offered

29,014

Total attendance for all library programs

526,766



Source: FY25 New Mexico Public Library Survey



New Mexico State Library

<https://nmstatelibrary.org/>



NEW MEXICO DEPARTMENT OF
CULTURAL AFFAIRS

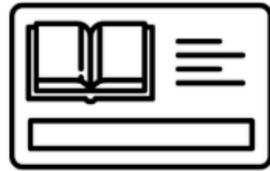
New Mexico Public Libraries
by the numbers



4,818,813 visits to
New Mexico public libraries

1,024,673

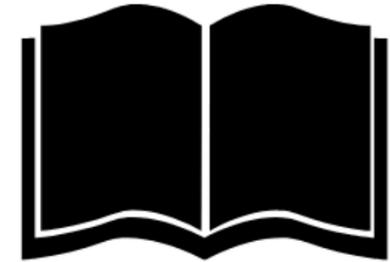
registered library card holders



{ That's nearly **HALF** of
New Mexico's population! }

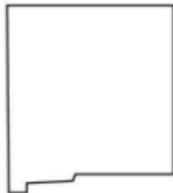
Average items checked out
each library visit

8.99



Items checked out every
hour, statewide

1,052



*Includes eBooks available 24/7

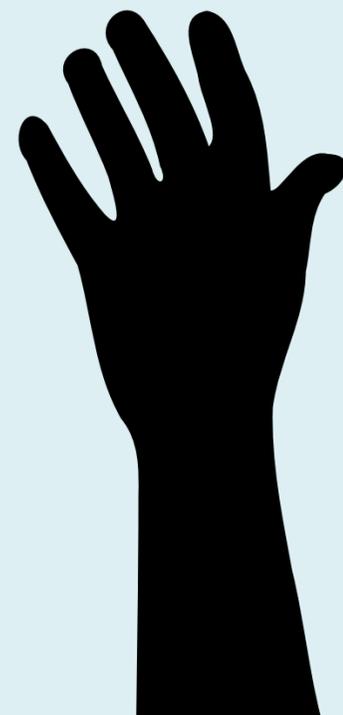
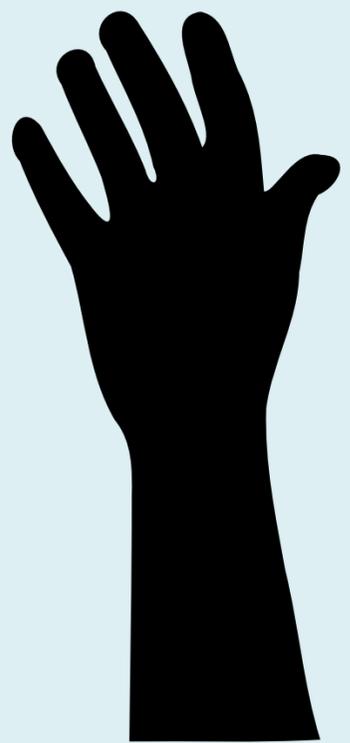
647,721

reference questions asked



{ That's more than **1,775**
questions per day! }

**Raise your hand if you ever
participated in a library
Summer Reading Program**



What is a Summer Reading Program?



Generally, SRPs are a concentrated set of programs, during a specific time period, that require registration, and have an ending goal, prize or event.



Each public library develops a program to meet the specific needs of their community.



Summer Reading Programs are often the most recognizable programming of public libraries.





Why Summer Reading Programs?



Summer Reading Programs help:

- build relationships and community
- foster civic partnerships
- encourage reading and the use of other library resources
- and provide needed out-of-school programming throughout New Mexico.



Provide opportunities to explore personal interests - outside of required school curriculum.



Can reach new patrons within the community not available during the school year.





New Mexico 2025

LIBRARY SUMMER READING



104 Summer Reading Library Locations across New Mexico



30,098 Registered Participants (Kids, Teens, Adults)



3,173 Summer Reading Events
85,015 Event attendees

Not Just for Kids!

New Mexico Public Libraries are increasingly offering Summer Reading Programs (SRP) to a multigenerational audience.

- 100% offer SRP for Elementary
- 84% offer SRP for Pre-K
- 87% offer SRP for Tweens
- 68% offer SRP for Teens
- 53% offer SRP for Adults

COLOR OUR WORLD™

The New Mexico State Library proudly supports summer reading programs at public libraries throughout the state. Summer Reading Programs help build relationships and community, foster civic partnerships, encourage reading and the use of other library resources, and provide needed out-of-school programming throughout New Mexico.



Impact of Summer Reading

81% of caregivers report an increase in Reading Amount

80% of caregivers report an increase in Enjoyment of Reading and Use of the Library

68% of caregivers report an increase in Reading Skill

Not Just for Kids!

New Mexico Public Libraries are increasingly offering Summer Reading Programs (SRP) to a multigenerational audience.

- 100% offer SRP for Elementary
- 84% offer SRP for Pre-K
- 87% offer SRP for Tweens
- 68% offer SRP for Teens
- 53% offer SRP for Adults

Here's what New Mexicans are saying...

Living in a rural area, far from other kids, it's hard for us to ensure our kids have opportunities to socialize regularly during the summer. The library's programming offers families the chance to learn and play in a safe environment.

Great social interaction for kids of all ages

This program encourages the skill of reading and connection to the community. My children are able to enjoy learning and it makes the summer more fun and structured for our family

We love the extra curricular activities and learning experiences!

The kids have loved going to the library. My teenager found new genres to read and we read as a family.
Thank you.

We had a good time and made fun family memories. Also, we met other families and increased our social circle.

This helps build social and academic skills and my kids really enjoy it.

We had more family memories together reading!



Member State

collaborative
summer library program

Data and quotes from 2025 SRP Library Surveys and 608 Parent/Caregiver Surveys (representing 1,484 participants), collected by the New Mexico State Library.

82% of libraries “track” reading as part of their summer reading programs

taospubliclibrary
Taos Public Library

COLOR OUR WORLD™

SUMMER READING BINGO for adults

Complete the task in each square. If it's a reading prompt, write the book title; for other prompts, write the date completed.
For full participation details, see the back.

Read a book with a one-word title.	Check out a book from a library display.	Read a book released in 2025.	Read a book with a red cover.	Attend a library program or event.
Read a book that has won a major literary award.	Read a poem.	Read a book that was turned into a movie or TV show.	Read a book written about a historical event.	Read a mystery or thriller.
Visit the Friends' Bookstore.	Listen to an audiobook while doing chores or walking.		Read a book that makes you laugh.	Read a book from the Fine Arts Collection.
Read outdoors.	Read a graphic novel or comic.	Bring a friend to the library.	Read a book from your to-be-read (TBR) pile.	Visit the Friends' Garden.
Read a nonfiction book about a topic you like.	Access an online resource.	Read a book from the Southwest Collection.	Check out your favorite childhood book/movie.	Read a book that is part of a series.

COLOR OUR WORLD™
Summer Reading Program 2025

SANTA FE PUBLIC LIBRARY
FRIENDS of the Santa Fe Public Library

Instructions:
Fill in a blank circle for every 20 minutes that you read OR each time you visit the library!
When you complete a cluster on the palette, pick up your prize at any library branch.
Prize pickups begin June 2
Earn entries into Grand Prize drawings up until July 23

1 Hour
Pick up your prize at the library!

5 Hours
Pick up your prize at the library!

10 Hours
Pick up your prize at the library!

15 Hours
Pick up your prize at the library!

20 Hours
Pick up your prize at the library!

Start here

Read this summer! Track minutes spent reading and library visits to earn prizes. Plus, earn entries into Grand Prize drawings. 10, 15, 20, 25 hours.

All readings must be at a library branch. All readings must be logged in the Beanstack app. All readings must be logged in the Beanstack app.

Collect a stamp from Library Staff at each library branch location you visit during the Summer Reading Program. For each stamp received, you'll earn one entry into the system-wide annual Visit Bingo drawing for a fun family prize!

Branch Visit BINGO

Main / Genealogy	East Mountain	San Pedro	South Valley
Erna Ferguson	Taylor Ranch	Westgate	Lomas Tramway
Ruballo Arroyo North Valley	Special Collections	FREE SPACE	Alamogordo
Central & Unser	Ernie Pyle	Tony Hillerman	Los Griegos

Record your completed squares below!

Would you like to record your reading digitally instead? Discover our READsquared app here!

Library Program: _____

Book with Non-Human Protagonist: _____

Cookbook/Recipe: _____

Book translated from another language: _____

Book Published in the Year You Were Born: _____

Book Written in Verse: _____

Library Program: _____

Crafting Book/Craft: _____

Hiking Book/Hike: _____

Library Program: _____

Book with a Cover that's Your Favorite Color: _____

Book Set in a Country You'd Like to Visit: _____

Biography or Memoir of an Artist: _____

Book with a Character Who is an Immigrant: _____

Museum Visited with NM Family Pass: _____

Library Program: _____

Thanks to our sponsors!

Prinnacle Bank, Gallup, OFFICE EQUIPMENT & SUPPLY, INC., Gallup Community Health, K, CAL.

Teen & Adult Summer Reading Challenge
June 2 - August 2

Register Now!
Accept our challenge in the Beanstack app. Once you register, come to the library for your free, limited-edition 2025 Summer Reading t-shirt. Customize your shirt and wear it all summer!

Read. Log. Win.
Read and log 5 books to start earning raffle tickets in the Beanstack app. Use your tickets to select the prizes you'd like to win.
For each badge you earn in the Beanstack app, you'll receive more raffle tickets. The more you read and log, the more chances you'll have to WIN!

T-shirts and prizes provided by the Farmington Public Library Foundation

collaborative summer library program

Color in a Star for every 30 mins. read!

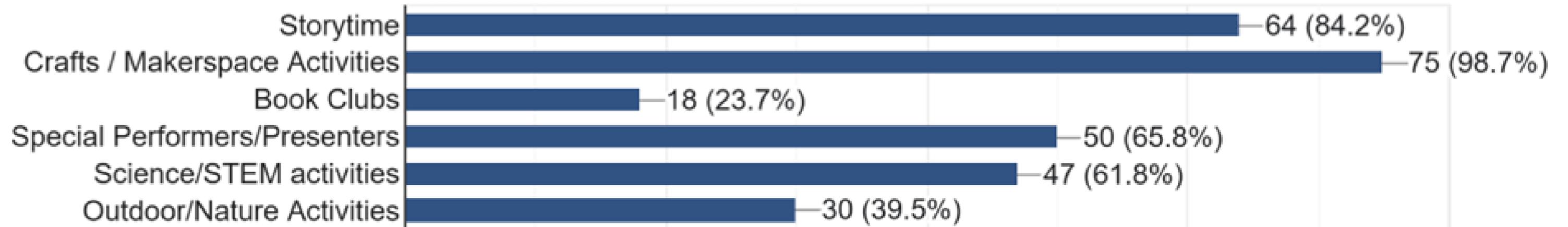
SCAN ME
Or Scan this to log your minutes with the Beanstack app

Summer Reading Program 2025
June 01 - July 13

CITY OF LAS CRUCES



BUT WHAT ELSE DID NM LIBRARIES DO?



SHUTER LIBRARY OF ANGEL FIRE

SUMMER READING
JUNE

COLOR OUR WORLD

TUESDAYS
10:30 AM - 11:30 AM

JUN 10

SUMMER READING KICK OFF!

Come in to get your Summer Reading Log, eat ice cream, get a tattoo!
Kick off Summer at the Library!



JUN 17

JOIN US FOR A SPECIAL GUEST!

MAGIC SHOW

THE MAGIC EXTRAVAGANZA VARIETY SHOW!
STARRING TALL PAUL

HILARIOUS AUDIENCE PARTICIPATION
CRAZY JUGGLING
AMAZING MAGIC
PUNNY PUPPETRY

DATE: [blank]
TIME: [blank]
LOCATION: At Shuter Library!



JUN 24

TIE-DYE TSHIRTS

We are doing Tie-Dye!
Bring a white t-shirt to design.

Some t-shirts available.



COLOR OUR WORLD



FOR MORE INFORMATION, CALL THE LIBRARY 575-377-6755
11 SOUTH ANGEL FIRE RD

SUMMER READING SCHEDULE

JUNE

MON	TUES	WED	THURS
2 Wonder on Wheels 1PM 	3 Raptors of New Mexico 10AM 		5 Color Run, wear a white shirt 10:30AM 
	10 Science Activity 1PM  E ³ CHILDREN'S MUSEUM & SCIENCE CENTER	11 Toddler Story Time 10:30AM 	12 Hot Air Balloon Exhibition 10:30AM 
	17 Denise and her Border Collie 10:30AM  STORYTELLING	18 Toddler Story Time 10:30AM 	19 Luke Renner YOYO Slinger 10:30AM 
	24 Tie-Dye Activity 10:30AM 	25 Toddler Story Time 10:30AM 	26 Rocky Mountain Puppets 6PM 

Bloomfield Public Library

COLOR OUR WORLD

QUESTA PUBLIC LIBRARY

SUMMER READING PROGRAM

2025

TUESDAYS & FRIDAYS
JUNE 6TH - JULY 18TH
9:30am-11:30am

Get ready for a summer full of art, sculpting, weaving, reading, activities, and LOTS OF PRIZES!

Colored by Friends of Questa Public Library









Carrizozo Friends of the Library

3d · 🌐



Remember the Geology Books? Check this out and go find some good stuff!... See more



👍 You + 3

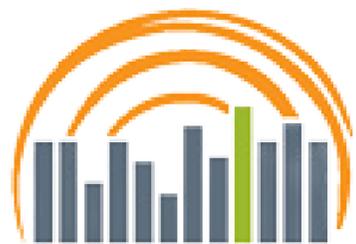
10 shares

COLOR OUR WORLD™

SPECIAL EVENTS

- JUN SAT 07** COLOR EXPLOSION KICK-OFF
11AM-1PM @ Moriarty City Park
- JUN WED 11** FAMILY SCIENCE WORKSHOP
10:30-12PM @ Moriarty Library
iexplora!
- JUN WED 18** MORIARTY FIRE DEPT FIELD TRIP
10:30-12PM @ Moriarty Library
- JUL WED 2** **WOW!** BUS INTERACTIVE MUSEUM VISIT
10:30-12PM
MUSEUM ON THE MOVE
WONDERS ON WHEELS!
- JUL FRI 18** ANDY MASON CHILDREN'S CONCERT
10:30AM @ Moriarty Library

MORE INFO: [FACEBOOK.COM/MORIARTYLIBRARYNM](https://facebook.com/moriartylibrarynm)



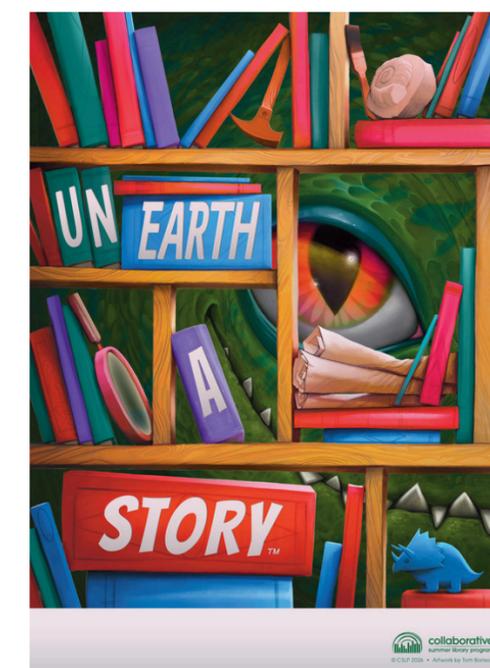
collaborative
summer library program

New Mexico is a state member of the **Collaborative Summer Library Program**, a national nonprofit which offers a national theme, graphics and programming ideas and materials to assist libraries of all sizes in conducting successful summer reading programs.

The New Mexico State Library provides statewide membership in CSLP, merchandise vouchers, statewide surveys, trainings, support and idea sharing. Individual New Mexico public libraries create summer programming to meet the needs of their communities.



COLOR
OUR
WORLD™



RIO RANCHO
PUBLIC LIBRARY

DATE

TITLE

READ
RETURN
REPEAT



Library & Information
Services

Who is Rio Rancho?



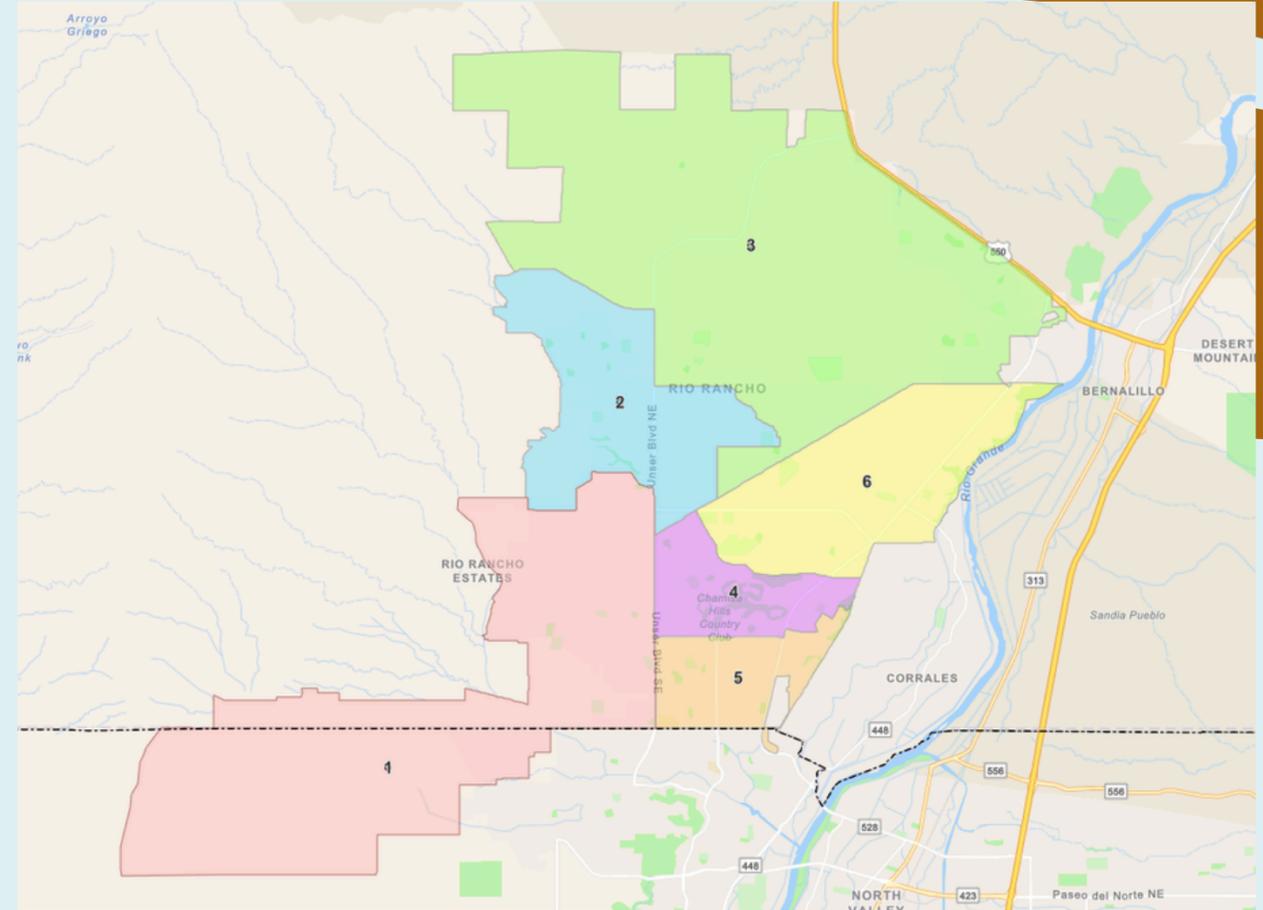
Population

- 112,524 people as of 2024
- Median Age: 39
- 95.2% high school or higher
- Poverty Rate: 7.4%
- Geographically large, but populations are clustered



Library Users

- 3 branches
- 1 bookmobile
- 44,892 Library cards
- 347,696 items circulated



Library & Information
Services

Rio Rancho Public Library SRP JUNE & JULY 2025

1,294 NEW LIBRARY CARDS

- TOP ATTENDED PROGRAMS**
- Foam Party (489)
 - LLamas del Sol (328)
 - LC Kickoff (240)
 - EB Messy Art (205)
 - LC Explora (179)
 - HB Rock Painting (159)
 - HB Tiny Art (140)
 - Cardboard City (129)

SRP SIGNUPS
2,492

ITEMS CIRCULATED
102,274 TOTAL
64,931 PHYSICAL

ESTHER BONE
ATTENDANCE PROGRAMS
1,657 **57**

LOMA COLORADO
ATTENDANCE PROGRAMS
4,574 **124**

1,023,751 MINUTES READ

THE HUB
ATTENDANCE
1,439
PROGRAMS
40

PROGRAMS & EVENTS
221
ATTENDANCE
7,670

GROWTH FROM SRP 24
18% READING LOG ENTRIES
3% SIGNUPS
19% PROGRAM ATTENDANCE
113% MINUTES READ



Why we Summer Read

Summer Break

Community
loves a reading
challenge

Yearlong
support



How it works

Pre-planning

- Build out the overall format
- Reverse planning
- Planning in small chunks

Reading Challenge



Programs

Community Needs:

- Continue yearlong reoccurring programs
- Add specialized all ages programs
- Add specialized age specific programs



Library & Information
Services



Reading Challenge

Community needs: celebration of reading, reading challenge, paper logs, reading challenge for all age groups, more equitable prize distribution



Sign Up

- Sign up & get a prize
- Minimal information needed
- Multiple ways to sign-up



Read

- All reading counts
- Count in minutes
- Each age group has a different challenge number



Collect Prizes

- Weekly prizes for all age groups
- Book prizes for 4 weeks completed
- Book Prize for all 8 weeks completed



Library & Information
Services

Partnerships



Community Outreach

- Use your community asset mapping to figure out who in the community hosts free outreach events and programs



Paid Presenters

- People who do presentations or performances for a living



Internal Partners

- Staff and supporters have hidden skills and interests they are often willing share if ask them



Library & Information
Services

Programs & Partnerships



Cardboard City



Wonders on Wheels



Llamas del Sol



Roots of Jazz

Programs & Partnerships



Collaborative Art



Liz Mangual



Art to G.O.



NM Agg in the Classroom

Programs & Partnerships



*Messy Morning in
the Yard*



NM United



Explora



Foam Party

Partnering with your local public library



Why?

An existing network of trusted community contacts - with a mission to reach all members of the community. They are not your competition.



Educate new members of the community about the mission and activities of your organization. Mutually beneficial.



Introduce your existing youth to the library and librarianship as a career in service of their community, beginning perhaps with volunteering or mentorships, service learning, etc.

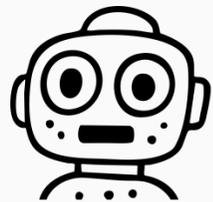


Partnering with your local public library

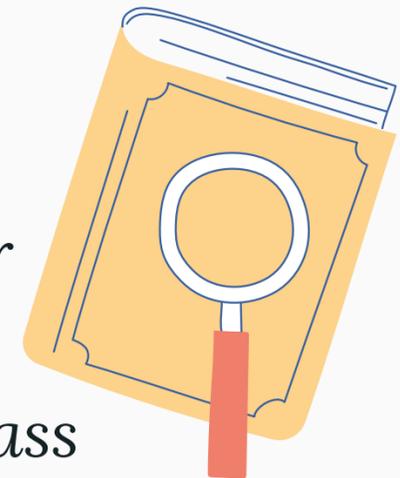
How?



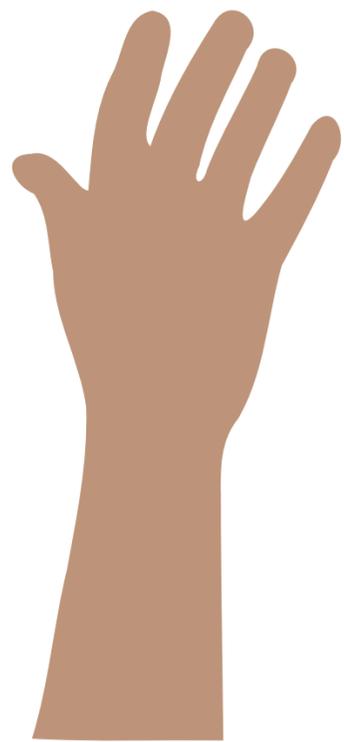
- Get a library card. Know what is happening at the library in your community so you can spot opportunities for collaboration.
- Provide the “subject matter expert” for programs at the library
- Co-promote programs for both organizations
- Sponsor a series of programs at the library



- Afterschool clubs/camps
 - Storytime
 - Summer reading events
- What resources does the library have that could benefit your existing youth?
 - Databases, tutoring, research, library of things, FamilyPass



*What is something **NEW**
you learned today about
public libraries?*



Questions for us?





Thank you!

Contact Us

 Kelly McCabe

 kelly.mccabe@dca.nm.gov

 Brynn Cole

 bcole@rrnm.gov